

2021 CSRA ANNUAL MEETING

Supporting, advancing, and strengthening the voice of CSRA State Retail Associations.

SPONSORSHIP OPPORTUNITIES

COMPASS - \$30,000+ | (Compass – a device that always points towards magnetic north, used for navigation)

AS A COMPASS SPONSOR YOUR SUPPORT HELPS DETERMINE THE PATH AND OUTCOMES OF SRAS

- Recognized as a lead sponsor for the Navigate program, including logo recognition and premier positioning throughout the meeting.
- Four complimentary meeting registrations
- Sponsorship of designated dinner function
- Logo recognition in meeting promotion and onsite meeting materials, signage, table tents; Bearing level recognition on name badges for all attendees from sponsoring company.
- Donated Company marketing materials included in attendee welcome bags.

BEARING - \$15,000-\$29,999 | (Bearing - a reading taken of an object in relation to the observer.)

AS A BEARING SPONSOR YOUR SUPPORT HELPS GUIDE SRAS FROM WHERE THEY ARE TODAY

- Three complimentary meeting registrations
- Logo recognition in meeting promotion and onsite meeting materials, signage, table tents; Bearing level recognition on name badges for all attendees from sponsoring company.
- Donated Company marketing materials included in attendee welcome bags.

COURSE - \$10,000-\$14,999 | (Course - the direction in which a vessel is heading.)

AS A COURSE SPONSOR YOUR SUPPORT HELPS STEER THE DIRECTION SRAS ARE TRAVELING

- Two complimentary meeting registrations
- Logo recognition in meeting promotion and onsite meeting materials, signage, table tents; Course level recognition on name badges for all attendees from sponsoring company.
- Donated Company marketing materials included in attendee welcome bags.

HEADING - \$5,000-\$9,999 | (Heading – the direction a vessel is pointed.)

AS A HEADING SPONSOR YOUR SUPPORT HELPS SRAS CHANGE WHERE THEY ARE POINTING

- One complimentary meeting registration
- Logo recognition in meeting promotion and onsite meeting materials, signage, table tents; Heading level recognition on name badges for all attendees from sponsoring company.
- Donated Company marketing materials included in attendee welcome bags.

WAY POINTS - \$1,000-\$4,999 | (Way points – positions entered for navigation.)

AS A WAY POINTS SPONSOR YOUR SUPPORT HELPS SRAS NAVIGATE

- Logo recognition in meeting promotion and onsite meeting materials, signage, table tents; Heading level recognition on name badges for all attendees from sponsoring company.
- Donated Company marketing materials included in attendee welcome bags.

INCREASE YOUR EXPOSURE...FOR SPONSORS CONTRIBUTING \$5,000+

Gain EVEN MORE exposure at the meeting by adding an additional sponsorship opportunity; All “add ons” include logo recognition on promotional materials, onsite brochure, event signage, and recognition during meeting.

Hospitality Suite	\$3,000
Welcome Reception	\$2,500
Event App/Polling Software	\$2,500
Lunch	\$2,000
Breakfast	\$2,000
Meeting Break	\$2,000
Display Table	\$1,000

Questions?

If you have any questions regarding 2021 Annual Meeting sponsorships, please contact Beverly Lynch 215 499-6284 or Bev@CouncilSRA.com

